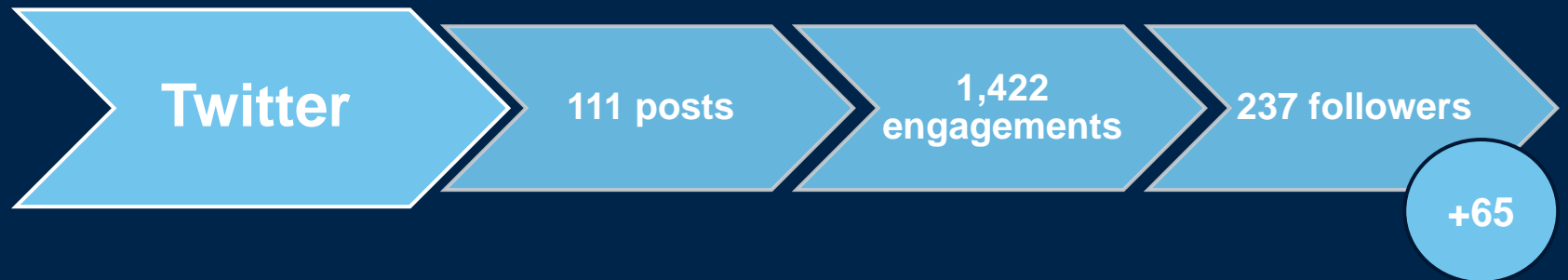


# Quarterly Communications & Engagement Report June – September 2019

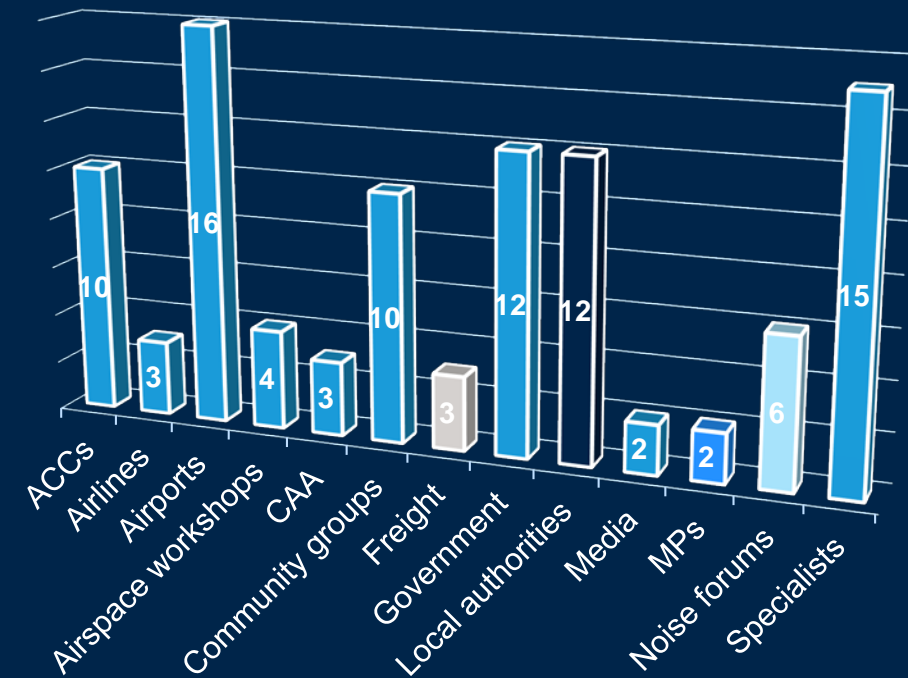


This report represents a snapshot of ICCAN's communication and engagement activity undertaken between June and September 2019.

## Social media statistics



## Stakeholder engagement



Engagement undertaken with 98 stakeholders either in person or over the phone

## Videos



ICCAN's visit to East Midlands Airport  
31 views • 1 week ago



An evening with ICCAN  
65 views • 2 months ago

2 videos posted on YouTube

116 views

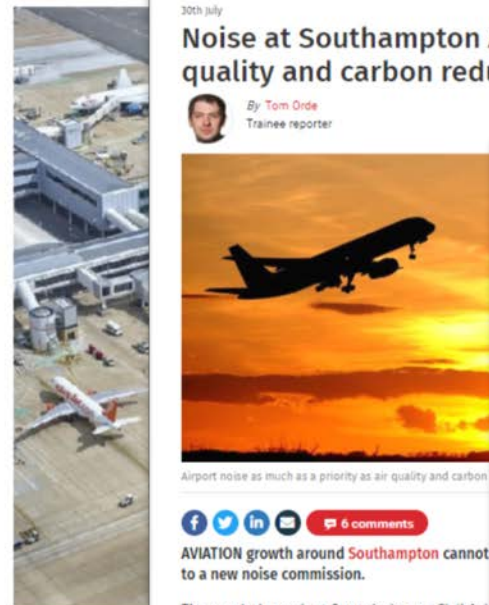
# Quarterly Communications & Engagement Report June – September 2019



## Media coverage

### Corporate Strategy publication

#### Gatwick growth 'cannot come at any cost'



Gatwick Airport  
By SARAH PAGE  
Email

Airport growth out to bosses  
The message from Civil Aviation

30th July  
**Noise at Southampton Airport as much as a priority as air quality and carbon reduction**  
By Tom Orde  
Trainee reporter

**Head of aviation noise commission which monitors airports like Gatwick has said "growth can not come at any cost"**

**Aviation growth around Southampton cannot come at any cost**

The new Independent Commission on Civil Aviation plans to improve the way that aviation noise is managed including around Southampton airport. This includes providing clear information and how airports engage with communities. The group's aims and objectives for the next two years include strengthening the links between aviation noise and health, working with communities and improving access to data.

ICCAN head commissioner, Rob Light said: "Noise is something that I have seen first-hand as well as people from the aviation industry, in an airport. To see the sort of growth in air travel being planned to benefit the economy, I believe aviation must be managed better. That means aviation noise should be considered as a priority alongside air quality and carbon reduction. Aviation growth cannot come at any cost. We need to ensure aviation noise is better managed, measured and reduced."

The commission has set out ambitious plans to improve the way that aviation noise is managed across the UK including around Gatwick Airport.

### Corporate Strategy survey

#### Managing aircraft noise

**Institute of Acoustics**  
The UK's professional body for those working in Acoustics, Noise and Vibration.

**airportwatch**

**ICCAN consultation on its Corporate Strategy – public welcome to respond – deadline 16th June**

**Independent Commission for Civil Aviation Noise**

ICCAN (Independent Commission for Civil Aviation Noise), an independent non-statutory body, was established earlier this year to act as a credible, impartial voice on all matters relating to civil aviation noise. It has issued this week its first Corporate Strategy which covers the first two years of ICCAN's work and sets out its priorities. ICCAN is seeking feedback on the draft document by midnight on Sunday 16 June 2019. **Click Here** to view the draft document. If you have views that you would like to bring to GATCOM's attention please **Contact Us**, before June 6th with your comments.

### 20th Anniversary of Strategic Aviation Special Interest Group (SASIG) - ICCAN in attendance



# Quarterly Communications & Engagement Report June – September 2019



## Media coverage

## ICCAN's formation & objectives



## Rob's media interviews In September



## Conferences

## EMS Bruel & Kjaer - EMEA Aviation Noise Forum 2019

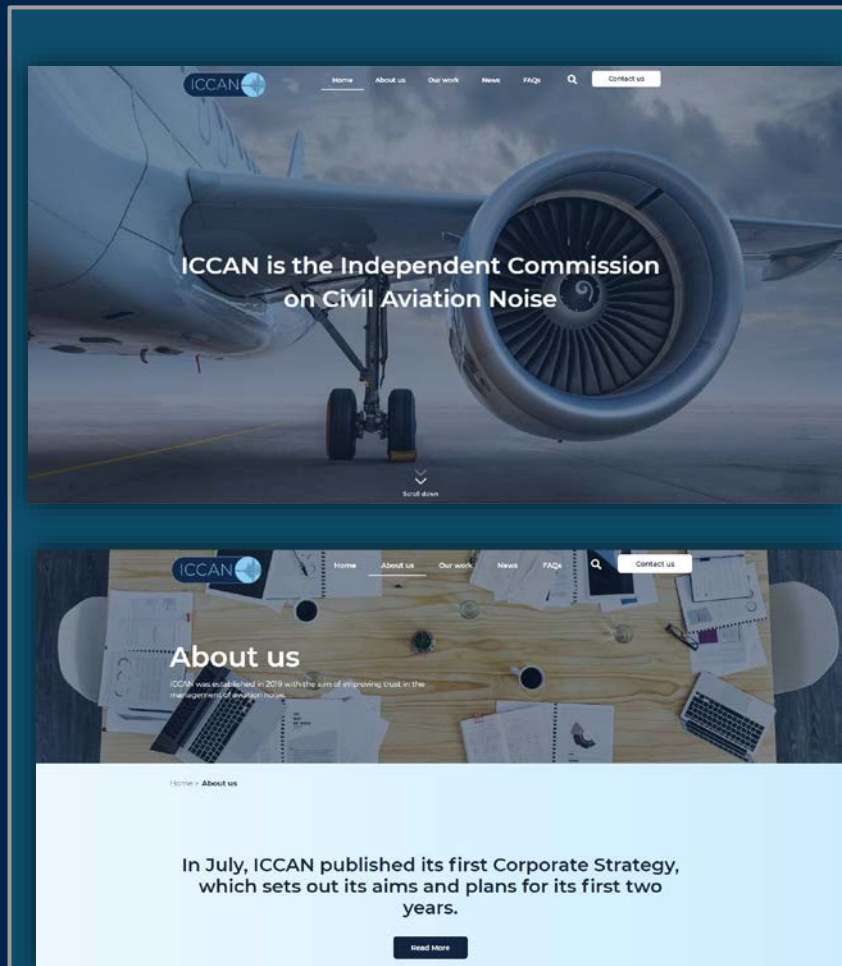


'Rebuilding trust- how can aviation noise be better managed?'

Rob Light,  
Key note speaker, Athens, Sept 2019



## Website



Visit the new ICCAN website at  
[iccan.gov.uk](https://iccan.gov.uk)

## Key Engagements

### Airlines 2050 Conference 17 Oct



Rob Light spoke on sustainability panel

2 Oct - Lord Deben, Chair of Committee on Climate Change

3 Oct - Heathrow event on mediation with John Holland-Kaye in attendance

ACC meetings at:

- 11 Oct - East Midlands Airport
- 18 Oct - Manchester
- 23 Oct - Bristol

16 Oct - Paul Maynard – Minister for Aviation

## Social Media

### Key stats (27 Sept to 24 Oct)

- **Twitter**
  - 252 (+15) followers
  - 168 engagements
- **Facebook**
  - 23 (+3) followers
  - 89 engagements
- **LinkedIn**
  - 73 (+10) followers
  - 63 engagements



## Website

### Evaluation since launch (30 Sept to 24 Oct)

- 272 users / 440 sessions
- Average session 3 mins 41 secs
- 1751 page views
- 4 pages viewed per session