

ICCAN Board Meeting

Corporate Strategy Refresh	
Board meeting date:	22 January 2020
Paper author:	(Finance and Business Manager)
Item No:	Item 4 (i)
DECISION/APPROVAL – YES	
SEEKING STEER – NO	
UPDATE/FOR INFORMATION – NO	
Security Classification and Handling Instructions:	
N/A	
Purpose of paper / slides:	
To request Board’s approval of the proposed format of the Corporate Strategy Refresh document due in April.	
Outcome sought:	
To obtain Board’s approval of the format and that work can begin on its publication.	
Timetable:	
Corporate Strategy Refresh to be published in April 2020.	
Budget/Resource Implications:	
N/A	

Context

1. The ICCAN Corporate Strategy was published in July 2019. Since then we are in a different place from where we were when first formulating the plan. We have made good progress since its publication, issuing our first major report (SoNA), establishing our brand, public presence and way of working, and having a near full secretariat. Refreshing the Corporate Strategy provides us with the opportunity to review where we are and where we want to go as an organisation in our second year.

Forward and Executive Summary

2. We propose this includes a summary of what we have accomplished so far; the work we have produced; feedback from stakeholders; and the outputs of the secretariat not specifically related to our work programme (ie engagement and public facing work). We should use this as an opportunity to look back at what we were facing and thinking when the original Corporate Strategy was published, and what if anything has changed for which we need to adjust.

Objectives met

3. To include a summary of what objectives published in the Corporate Strategy have been met in our first year. This will include the milestones from our work programme such as SoNA, metrics and consultation and engagement; and also our other activities such as meetings with consultative committees and community groups; airspace modernisation meetings; meetings with ministers; meetings with devolved governments; and viewing best practice abroad (Frankfurt, Amsterdam).

Future objectives

4. This will provide us with the opportunity to revisit our Year 1 and Year 2 objectives, and include any additional objectives if applicable. The board is invited to review the year two milestones and reflect on whether any should be revised.
5. A revised timeline to then be added given the resources available.
6. Proposed publication date will be the beginning of April.

Recommendations

7. The board is invited to agree, therefore, that:
 - a) A Corporate Strategy Refresh Document is published at the beginning of April;
 - b) The format will be as mentioned in this paper, taking into account comments made during the meeting;
 - c) The board will retain oversight and sign-off of the final document.